

Henry Bushnell

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WORK EXPERIENCE

Yahoo Sports, *Features Writer*

2017 – present

- Enterprise stories
 - Find, report and write untold stories about oft-covered events, such as Kobe Bryant's death and the Miracle on Ice
 - Humanize prominent sports figures with in-depth profiles or creative angles; past subjects include Megan Rapinoe, Nick Saban, Tom Brady and fired NFL coaches
 - Distill complex, underexplored topics into digestible, compelling narratives that impact and educate readers
 - Over four years, hundreds of stories across a variety of sports and subjects have generated more than 188 million pageviews
- Quick-turnaround stories
 - Respond to breaking news with original reporting and follow-up features, often overnight
 - Found the backstories of the “rogue” employee behind the NFL's first Black Lives Matter statement, and the players-only Zoom call that unified college football's #WeWantToPlay movement
 - Research and report SEO-friendly explainers that contextualize important issues and news events
 - Write timely and accurate breaking news stories, occasionally with original sourcing; pre-write and pre-report newsers and follow-up stories in anticipation of major developments
 - Reported weekly on the sports world's navigation of the COVID-19 pandemic and racial justice movements
- Major event coverage
 - Covered the 2020 Olympics; over three weeks in Tokyo, published 80 stories that were read by 22 million people
 - Covered swimming daily while also finding novel, under-the-radar stories elsewhere
 - Helped plan and lead Yahoo's coverage of the 2018 men's World Cup and 2019 women's World Cup
 - Wrote on-the-whistle game stories, insightful daily roundups and non-matchday columns
 - Reported and wrote lead-in features on Ramadan, individual U.S. players and the 1999 USWNT's legacy
 - Write quirky, distinctive pre-Super Bowl stories annually, on topics ranging from Tom Brady to a porn hack
 - Write incisive columns off NFL games, with scenes and material from locker rooms and postgame scrums
 - Analyze key moments in high-profile games, at World Cups and Final Fours, using self-made GIFs and diagrams
 - Find unique angles at events covered by hundreds of media members, such as NBA All-Star Weekend
- Soccer coverage
 - Spent 12 months as a global soccer writer, before 2018 promotion into current role
 - Maintained deep knowledge of the sport since; cover the U.S. national teams, the failed Super League and more

Sports Illustrated, *Intern*

2016

- Fact-checked dozens of magazine stories, working with SI's top editors and writers to ensure accuracy
- Pitched, reported and wrote soccer stories for SI.com outside of typical intern responsibilities

Inside NU, *Writer, Editor-in-Chief*

2013 – 2016

- Helped build a nascent student-run website into a destination for Northwestern University sports content
- Covered football and basketball beats; developed relationships with players and coaches that led to revealing features
- Wrote and edited stories daily; directed live event coverage; oversaw multi-faceted audience growth strategy

Freelance work: ESPN.com, SB Nation

AWARDS

- APSE first place for projects, Category A, 2020 (The Privilege of Play)
- APSE top 10 for digital, Category A, 2020 (The Real NFL Passing Leaderboards) was one of Yahoo Sports' five entries)
- William R. Reed award, top student sports journalist in the Big Ten, 2015

RELEVANT SKILLS

- Compiling, organizing and analyzing data to help tell intelligent stories
- Limited Spanish-speaking proficiency

EDUCATION

Northwestern University, *B.S. in Journalism, minor in Psychology, Dean's List / GPA: 3.5*
Germantown Friends School, *Philadelphia, PA*

June 2017
June 2013